

# **Foodservice Market ? Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Dining Services, QSR Quick Service Restaurants (QSR), Pubs, Bars, Cafe and Lounges (PBCL), and Others), By Ownership (Independent Outlets vs. Chained Outlets), By Region & Competition, 2021-2031F**

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## **Abstracts**

The Global Foodservice Market is projected to expand from USD 3203.43 Billion in 2025 to USD 4109.81 Billion by 2031, registering a compound annual growth rate (CAGR) of 4.24%. This broad sector includes the preparation and distribution of food and beverages for consumption outside the home, covering diverse entities from full-service dining establishments and quick-service outlets to institutional catering services. Market expansion is chiefly fueled by rapid urbanization and increasing disposable incomes, which drive consumer demand for convenient dining solutions, while a rebound in international travel and tourism further supports demand across major regions. Highlighting the scale of this economic activity, the National Restaurant Association forecasts that restaurant sales in the United States will surpass \$1.1 trillion in 2024.

Despite this growth trajectory, the industry confronts substantial obstacles related to enduring labor shortages and rising operational expenditures. High employee turnover rates and recruitment struggles frequently limit service capacity and quality for operators worldwide, while inflationary costs for raw materials and energy squeeze profit margins and hinder capital investment in new locations. Consequently, managing these workforce limitations and financial pressures remains the primary challenge impeding more extensive market expansion.

## Market Driver

The widespread adoption of online food delivery services and digital platforms has fundamentally restructured the Global Foodservice Market, enabling revenue generation to extend well beyond the physical constraints of traditional brick-and-mortar establishments. Operators are increasingly converting standard locations into technology-driven fulfillment hubs to meet the surging demand for off-premise consumption, a strategy that allows businesses to capture high-frequency transaction volumes unavailable through dine-in models alone. Illustrating the massive scale of this segment, Uber Technologies Inc. reported in its 'Q3 2024 Earnings Press Release' in October 2024 that Delivery Gross Bookings increased by 16% year-over-year to \$18.7 billion, confirming that digital accessibility is a decisive factor for market share and operational viability.

Simultaneously, the expansion of Quick Service Restaurants (QSR) and franchise chains acts as a primary engine for growth, utilizing scalable business models to penetrate diverse geographic regions effectively. These standardized operations provide resilience against economic volatility, allowing major players to aggressively increase their physical footprint even as independent operators may face contraction. This momentum is evident in recent data from Yum! Brands, which noted in its November 2024 'Q3 2024 Earnings Release' the opening of 1,029 gross new units during the quarter. Furthermore, Compass Group reported a 16.4% increase in underlying operating profit on a constant currency basis in 2024, underscoring the robust profitability attainable through scale.

## Market Challenge

Persistent labor shortages and escalating operational costs currently stand as significant barriers to growth within the global foodservice market. High turnover rates and difficulties in recruiting qualified staff frequently compel operators to reduce operating hours or limit service capacity, which directly curtails their revenue potential. As a result, businesses struggle to maintain service consistency, a failure that can negatively impact customer retention and brand loyalty, thereby preventing companies from effectively scaling operations or entering new geographic territories.

Moreover, the financial burden of attracting talent and managing inflationary pressures reduces the capital available for investment. When operators are forced to divert funds toward increasing wages and covering expensive supply chains, overall profitability

declines. Illustrating this strain, the National Restaurant Association reported in 2024 that 45% of restaurant operators anticipate competition for employees will be more intense than in the previous year. This competitive environment increases overheads without guaranteeing improved productivity, creating a cycle that restricts the ability of market players to pursue aggressive expansion strategies or infrastructure upgrades.

## **Market Trends**

The adoption of robotics and automated kitchen workflows is rapidly emerging as a critical strategy to enhance throughput and stabilize margins against fluctuating labor costs. Operators are moving beyond simple front-of-house kiosks to implement sophisticated back-of-house automated makelines that prepare meals with high precision and speed, allowing businesses to reallocate human labor to customer-facing roles while ensuring consistent product quality during peak demand. Demonstrating the financial impact of this integration, Sweetgreen reported in its 'Q3 2024 Earnings Release' in November 2024 a restaurant-level profit margin of 20.2%, a year-over-year increase of over 100 basis points, partially driven by the operational efficiency of its Infinite Kitchen automated technology.

Concurrently, the expansion of plant-based and functional menu offerings is reshaping culinary strategies as consumers increasingly prioritize health-conscious and environmentally responsible dining choices. Fast-casual and institutional operators are aggressively diversifying menus to include high-quality meat alternatives, responding to a shift in diner preferences that favors flexitarian options over traditional protein sources. This product evolution is particularly evident in agile dining segments; according to the Plant Based Foods Association's '2023 State of the Marketplace Report' released in May 2024, the share of plant-based meat in foodservice specifically within fast-casual restaurants increased by 45.6% during 2023, highlighting the sector's pivotal role in mainstreaming alternative proteins.

## **Key Market Players**

McDonald's Corporation

Starbucks Corporation

Yum! Brands, Inc.

Compass Group plc

Sodexo S.A.

Aramark Corporation

Restaurant Brands International Inc.

Darden Restaurants, Inc.

Domino's Pizza, Inc.

Chipotle Mexican Grill, Inc.

## Report Scope

In this report, the Global Foodservice Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Foodservice Market, By Type

Dining Services

QSR Quick Service Restaurants (QSR)

Pubs

Bars

Cafe and Lounges (PBCL)

Others

### Foodservice Market, By Ownership

Independent Outlets vs. Chained Outlets

### Foodservice Market, By Region

## North America

United States

Canada

Mexico

## Europe

France

United Kingdom

Italy

Germany

Spain

## Asia Pacific

China

India

Japan

Australia

South Korea

## South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

### **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Foodservice Market.

### **Available Customizations:**

Global Foodservice Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### **Company Information**

Detailed analysis and profiling of additional market players (up to five).

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